# Template 2: Dinova Introduction w/ myDinova mentioned (for new partners)

Subject line options:

* Business Dining Redefined: Our New Partnership with Dinova
* Sip, Savor, Earn: Explore Our New Business Dining Program
* Business Dining, Personal Rewards: Learn About Our New Dining Program

Hello,

We’ve launched a business dining program in partnership with Dinova, offering access to over 24,000 restaurants across the US and Canada—from local gems to national favorites. Whether you’re traveling for work, planning an event, or ordering catering, explore a wide variety of dining options.

**How it Works**

1. Dine at any Dinova-affiliated restaurant
2. Use your corporate card to settle the bill

**Personal Rewards Await**

You can also earn points for every $1 spent at our preferred restaurants with myDinova Rewards. Get an instant $5 gift card upon registration, redeemable at Amazon, Target, and more.

**Ready to Get Started?**
Download the Dinova app at<https://dinova.onelink.me/vg2y/Registration> to explore restaurants and sign up for rewards.