

You get rewards for your flights.
You get rewards for car rentals.
You get rewards for hotels.
Now you get rewards for business dining.

# myDinova Rewards Overview

myDinova Rewards is Dinova's loyalty program for business diners. Only cardholders of eligible organizations can join, and these organizations must have a Dinova partnership that provides either a direct feed of credit card data or a combination of credit card data and cardholder identifier monthly.

- With the Dinova Preferred Dining Program, cardholders earn rewards, and their company receives rebates on transactions at participating restaurants.
- Cardholders who add their corporate card to myDinova can earn personal rewards like Amazon, Target and restaurant gift cards, or donate their points to charity.
- Our network of 24K+ restaurants can be filtered by location, cuisine type, dietary needs, and more, using our Restaurant Search on desktop or mobile app.

# How Cardholders Use myDinova

- 1. Eat at Dinova restaurants and pay using a corporate credit card.
- 2. Earn 1 point for every \$1 spent.
- 3. Redeem points for gift cards or donate to the charity of your choice.

**Next steps:** Corporate cardholders at your organization can register and find Dinova restaurants at <a href="https://dinova.onelink.me/vg2y/FAQRegistration">https://dinova.onelink.me/vg2y/FAQRegistration</a>



# **Frequently Asked Questions**

### What is myDinova Rewards?

myDinova Rewards is a loyalty program for cardholders of Dinova partner corporations. Once registered, they automatically earn points for business dining at Dinova restaurants, which can be redeemed for gift cards or donated to charity.

## How are points earned?

Cardholders earn 1 point per \$1 spent, with bonus points available through special offers.

### How is dining activity tracked?

When cardholders sign up for myDinova, they add a corporate credit card number, which is encrypted for security. This encrypted information is then used to identify dining transactions and reward points based on the total transaction amount.

## How are points redeemed?

Points can be redeemed for gift cards starting at 500 points (\$5 value), or cardholders can save up and redeem points for higher-value gift card amounts.

#### To redeem:

- 1. Log in to the myDinova app.
- 2. Tap the "Redeem" button.
- 3. Choose a gift card and amount, then enter the recipient's email.
- 4. Receive the e-gift card via email within 72 hours.

# Do cardholders need to identify themselves or show a corporate ID to restaurants?

No, cardholders dine normally and pay with their corporate credit card. Points are automatically credited and visible in the "Your Transactions" page.

# How do you handle credit card information?

The card number is used only for authentication and encrypted immediately after entry. The full card number is never stored in our system and cannot be reverse engineered. myDinova matches transactions to user accounts using the encrypted number or a combination of the card's last four digits and an employee ID.

If a card number changes, the cardholder should update it in their myDinova account.



## Does Dinova see transactions for myDinova users?

Dinova only tracks dining transactions charged on a corporate credit card. On the transaction history page, cardholders can expect to see dining transactions, points redemptions, and bonus point rewards.

## Can cardholders register and earn points on a personal credit card?

No, points are only awarded for business dining on registered corporate credit cards.

# How can cardholders find the right restaurant for business dining needs?

Using our **Restaurant Search** on desktop or mobile app, they will find options for:

- Business travel meals
- Private parties and department lunches
- Client or coworker gifts
- Takeout for the office or remote workers

We partner with over 24,000 restaurants across the US and Canada, including independents and major national brands. Encourage cardholders to dine at participating restaurants whenever possible to put more money back in your company's T&E budget.

### Can a favorite restaurant be invited to join Dinova?

Absolutely! Referrals from frequent customers are valued. Recommend a restaurant by emailing **support@mydinova.com**.

# How do cardholders make changes to their accounts?

Cardholders can edit account details within the myDinova app. For help, visit **our FAQ page** or email **support@mydinova.com**.

# What happens to a myDinova account when a cardholder leaves?

If a cardholder leaves the company and relinquishes their corporate credit card, they will no longer earn points. If they move to another Dinova partner organization, points can be transferred to their new account. They can email <a href="mailto:support@mydinova.com">support@mydinova.com</a> for assistance.



<u>Download the Dinova app</u> to register for myDinova and search for participating restaurants.